# WH selfinvest Key Information Document – CFD on an Equity

#### Purpose

This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you compare it with other products.

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You are about to purchase a product that is not simple and may be difficult to understand.

#### What is this product?

# Туре

A contract for difference ("CFD") is a leveraged contract entered into with WHS on a bilateral basis. It allows an investor to speculate on rising or falling prices in an underlying equity.

An investor has the choice to buy (or go "long") the CFD to benefit from rising equity prices; or to sell (or go "short") the CFD to benefit from falling equity prices. The price of the CFD is derived from the price of the underlying equity price, which may be either the current ("cash") price or a forward ("future") price. For instance, if an investor is long on ABC Company cash price CFD and the cash price of the underlying equity rises, the value of the CFD will increase - at the end of the contract WHS will pay the difference between the closing value of the contract and the opening value of the CFD will decrease - at the end of the contract. Conversely, if an investor is long and the price of the underlying equity falls, the value of the CFD will decrease - at the end of the contract the investor will pay WHS the difference between the closing value of the contract and the opening value of the contract. A CFD referencing a futures price works in exactly the same way except that such contracts have a pre-defined expiry date – a date upon which the contract either automatically terminates or must be rolled into the next expiration period. The leverage embedded within all CFDs has the effect of magnifying both profits and losses.

# Objectives

The objective of the CFD is to allow an investor to gain leveraged exposure to the movement in the value of the underlying equity (whether up or down), without actually needing to buy or sell the underlying equity. The exposure is leveraged since the CFD only requires a proportion of the notional value of the contract to be paid up front as initial margin and is one of the key features of trading CFDs. By way of example, if an investor buys 1.000 CFD units with an initial margin amount of 20% and an underlying equity price of €5, the initial margin will be €1.000 (0,2 x €5 x 1.000). The effect of leverage, in this case 5:1 (1 / 0,2) has resulted in a notional value of the contract of €5.000 (5 x 1.000). This means that for each €0.01 change in the price of the underlying equity, the value of the CFD changes by €10. For instance, if the investor is long and the market increases in value, a €10 profit will be incurred for every €0.01 decrease in that market. Conversely, if an investor holds a short position, a profit is made in line with any decreases in that market, and a loss for any increases in the market.

A CFD on the cash price of an equity does not have a pre-defined maturity date and is therefore open-ended by contrast, a CFD on an equity future price has a pre-defined expiry date, which is the expiration date of the relevant equity future. As a result, there is no recommended holding period for either and it is down to the discretion of each individual investor to determine the most appropriate holding period based on their own individual trading strategy and objectives.

Failure to maintain sufficient equity in the account to meet the margin requirement may result in all CFD positions being auto-closed. This will occur when the equity falls below 50% of the total margin required.

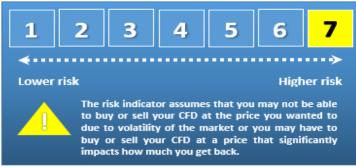
WHS also retains the ability to unilaterally terminate any CFD contract where it deems that the terms of the contract have been breached.

#### **Intended Retail Investor**

CFDs are intended for investors who have knowledge of, or experience with, leveraged products and who are looking to gain a short-term exposure to individual equities. Likely investors will understand how the prices of CFDs are derived, the key concepts of margin and leverage. They will understand the risk/reward profile of the product compared to trading directly in the underlying equity. Investors will also have appropriate financial means and have the ability to bear losses.

# What are the risks and what could I get in return?

# **Risk indicator**



The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets or because we are not able to pay you.

We have classified this product as 7 out of 7, which is the highest risk class. This rates the potential losses from future performance of the product at a very high level.

There is no recommended or minimum holding period for this product. Please see below section: "How long should I hold it and can I take money out early".

CFDs are leveraged products that, due to underlying market movement, can generate losses rapidly. There is no capital protection against market risk, credit risk or liquidity risk. Even though losses may be incurred, retail clients are subject to negative balance protection which means that your losses cannot exceed the funds in your account (which includes any funds that are not required to be maintained as margin to keep your positions open).

**Be aware of currency risk**. It is possible to buy or sell CFDs on an equity that is denominated in a currency which is different to the base currency of your account. The final return you may get depends on the exchange rate between the two currencies. This risk is not considered in the indicator shown above.

Market conditions may mean that your CFD is closed at a less favourable price, which could significantly impact how much you get back. We may close your open CFD positions if you do not maintain the minimum margin that is required, if you are in debt to WHS, or if you contravene market regulations. This process may be automated.

This product does not include any protection from future market performance so you could lose some or all of your investment. If we are not able to pay you what is owed, you could lose your entire investment. However, you may benefit from a consumer protection scheme (see "what happens if we are unable to pay you"). The indicator shown above does not consider this protection.

#### Performance scenarios

A CFD is a leveraged financial derivative that follows the price of an underlying financial market. A CFD will make gains or incur losses as a result of price movements in the underlying assets. A CFD will be quoted with a buy price and a sell price, with the difference being the spread fee. Spreads will affect the returns of your investment. The price of a CFD may be affected factors such as supply and demand, expected and unexpected company news, market sentiment and economic factors.

#### What could affect my return positively?

A position that is taken at a buy price (going long) will make a profit if closed at a higher sell price. A position that is taken at a sell price (going short) will make a profit if closed at a lower buy price.

#### What could affect my return negatively?

A position that is taken at a buy price (going long) will incur a loss if closed at a lower sell price.

A position that is taken at a sell price (going short) will incur a loss if closed at a higher buy price.

Severely adverse market conditions can negatively impact your positions. If your margin level is at or below the margin close-out level, we will close any or all of your open positions as quickly as possible. This may result in the loss of your entire account balance.

# What happens if WHS is unable to pay out?

If WHS is unable to meet its financial obligations to you, you may lose the value of your investment. WHS segregates all retail client funds from its own money in accordance with the Luxembourg's CSSF's client asset rules. WHS also participates in the Luxembourg's Système d'Indemnisation des Investisseurs Luxembourg (SIIL) which covers eligible investments up to €20.000 per person, per firm. See www.fgdl.lu.

# What are the costs?

Trading a CFD on an underlying equity incurs the following costs:

One-off entry or exit costs	Spread	The difference between the buy price and the sell price is called the spread. This cost is realised each time you open and close a trade.
	Currency conversion	Any cash, realised profit and losses, adjustments, fees and charges that are denominated in a currency other than the base currency of your account, will be converted to the base currency of your account and a currency conversion fee will be charged to your account.
	Commission charge	We charge you a fee each time you open and close a CFD on an equity.
Ongoing costs	Daily holding cost	A fee is charged to your account for each night that your position is held. This means the longer you hold a position, the more it costs.
Incidental costs	Distributor fee	We may from time to time share a proportion of our spread, commissions and other account fees with other persons including a distributor that may have introduced you.

# How long should I hold it and can I take money out early?

CFDs are intended for short-term trading, in some cases intraday, and are generally not suitable for long-term investments. There is no recommended holding period, no cancellation period and therefore no cancellation fees. You can open and close a CFD on an equity at any time during market hours.

# How can I complain?

If you wish to make a complaint, you should contact our Support Desk on 00352 42 80 42 80, by emailing info@whselfinvest.com or in writing to WH Selfinvest S.A., 33 rue du Puits Romain, L-8070 Bertrange. If you do not feel that your complaint has been resolved satisfactorily, you may refer your complaint to the Commission de Surveillance du Secteur Financier (CSSF). See <u>www.cssf.lu</u> for further information.

# Other relevant information

If there is a time lag between the time you place your order and the moment it is executed, your order may not be executed at the price you expected. Ensure your internet signal strength is sufficient before trading.

The Clients section of our website contains important information regarding your account. You should ensure that you are familiar with all the terms and policies that apply to your account. Our information tables contain additional information on trading a CFD on bond future. These can also be found in the Clients section of the website and in the trading platform in the Symbol Details.

For retail clients, a mandatory margin close-out rule is applied on an account level basis. This means that when the value of your account (i.e. the net profit and loss, any deposited margin and any other funds) falls below 50% of the initial margin requirement (that was paid to enter into all of the open CFD positions at any point in time), one or more of your CFD positions will be closed out. We may set a higher percentage than 50%.

Retail clients who trade leveraged CFDs have the benefit of negative account balance protection. Where this is the case, your liability will be limited to the funds in your account (which includes any funds that are not required to be maintained as margin to keep your positions open, regardless of whether those positions relate to this product).

CFDs are complex instruments and come with a high risk of losing money rapidly due to leverage. 71% of retail investor accounts lose money when trading CFDs with this provider. You should consider whether you understand how CFDs work and whether you can afford to take the high risk of losing your money.